

# Advertisement in the European Suppliers Book

- dimensions of the advert before printing: 216 x 303 mm (3 mm bleed on each side included)
- dimensions of the advert after printing (flat size): 210 x 297 mm
- Safety margin for text: 12 mm (from the net format)
- please mind the frame's dimensions – 196x51 mm, margins 7mm
- please do not insert your own frame on the advert – the frame will be inserted by the publisher based on the data provided in the online form
- **file format: PDF only** - resolution of 300 DPI
- **CMYK colors** (without additional colors, e.g. Pantone; the saturation of the color black should not exceed 320%)
- fonts converted to curves
- without passers or cutting markers



EUROPEAN SUPPLIERS BOOK

